



# bamboobies®



**Nursing Mothers' Favorite Pads & Covers.**

**“Like a cashmere sweater for my boobies”**

*~Rachel - Boulder CO*

**“Much better than cotton pads”**

*~Alexis - Seattle WA*

**“So thin, so soft, so cute!”**

*~Heidi - San Francisco CA*

[buybamboobies.com](http://buybamboobies.com)

800-560-7131

# Why Nursing Mothers *Love* Bamboobies®

- ♥ Simply the **softest** nursing pads on the market!
- ♥ Heart-shaped, **ultra-thin** Regulars are less visible + milk proof™
- ♥ Larger, **thicker** Overnights keep you covered while you sleep

**Regular Bamboobies®** have a milk-proof™ outer layer and an ultra-soft organic cotton + bamboo velour inside layer. They are heart-shaped, which enables the pad to cup the breast without creating visible wrinkles. Regular Bamboobies® are designed to absorb the maximum amount of milk without being thick & visible through clothing.



## Why the Heart Shape?

Bamboobies cup the breast without wrinkling



**Fewer wrinkles = less visibility**

**Overnight Bamboobies®** are made extra large and thick for heavy leaking – perfect for newborn nursing. Mothers love that the extra large pads stay put and keep them covered while sleeping and that bamboo retains body heat, which prevents the 'cold and clammy' feeling of wet cotton.



## Why Bamboo?

- Incredibly Soft
- Ultra Absorbent
- Not Cold When Wet Like Cotton



**Breastfeeding is Beautiful! ♥ Leaks and Lines are Not!**

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# bamboobies®

## cute little nursing cover

go out. look good. keep nursing.

*"Bamboobies® Cute Little Nursing Cover was born out of my frustration with the unflattering apron-style nursing covers in bright prints. I wanted something that was chic, yet subtle and something that I felt good about wearing out to dinner", says Kerry Gilmartin, creator of Bamboobies® and the Cute Little Nursing Cover.*

*"I looked but couldn't find a stylish answer to my problem so I began wearing a shawl - sometimes to nurse and sometimes just because it was pretty. New mothers, like me, want clothing that's pretty, forgiving and flattering. I worked with a couture designer friend to develop the multi-functional shawl design."*

*The Cute Little Nursing Cover was created out of a need for fashion + discretion and is the solution for women who want to nurse their baby privately and stylishly.*



**Organic Eco-Soy Fabric:** certified organic cotton 57%, soy fiber from soybean manufacturing 37%, spandex 6%.



**"It's just so chic."**

*~New Product Review - Mothering.com*

**"Mom-wear with flair!"**

*~Jessica - TheLeakyBoob.com*

**"Stylish, subtle & practical."**

*~Pesha - L.A., CA*



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# bamboob♥ease™

## SOOTHING THERAPY PILLOWS

bamboobies softness + warming & cooling relief

### Benefits of Bamboob♥ease™:

<b>COOLING</b>	<p><i>EASE</i> pain of engorgement and nipple chafing.</p> <p><i>EASE</i> discomfort from weaning.</p>
<b>WARMING</b>	<p><i>EASE</i> pain of mastitis and open clogged ducts.</p> <p>Stimulate let-down when pumping.</p>

ALL NATURAL  
GEL-FREE!



### Why Nursing Mothers *Love* Bamboob♥ease™

- ♥ **Simply the softest** warming & cooling remedy on the market!
- ♥ **Gentle warmth** opens clogged ducts + increases milk production
- ♥ **Therapeutic cooling** soothes sore new mama nipples + breasts

### COMPANY INFO

*"Bamboobies were born out of my frustration with wrinkly, hot plastic disposables and thick, rough cotton washable pads that showed through my shirt and still leaked!"* says Kerry Gilmartin, creator of Bamboobies.

*After having her third child this year, Kerry discovered the healing powers of hot and cold therapy for the early days of nursing and engorgement, as well as for pumping and weaning. "Nursing is tough on new mothers' bodies – even if it's your third baby! Warm and cold therapy pads helped me survive mastitis, helped with letdown when used with my breast pump, and soothed my chafed nipples during the first weeks with my new baby,"* says Kerry. Bamboob♥ease™ marries the amazing softness of bamboo with the temperature-stable powers of flax seeds to 'ease' the pains of breastfeeding.

*Going 'beyond organic,' the company uses sustainable fabrics and advocates for fair labor practices by hiring local seamstresses in Colorado. Bamboobies products are sold in almost 200 stores worldwide and online. They are recommended by 'mommy bloggers' and Certified Lactation Consultants alike – and, of course, by nursing mothers.*

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## PRODUCT LINE



- ♥ **2 Pair Regular or Overnight Bamboobies®:** MSRP: \$16.99
- ♥ **Multi Pack: 1 Pair Overnights + 3 Pair Regulars in a Lingerie Bag:** MSRP: \$29.99
- ♥ **Value Pack - 6 Pair Regular Bamboobies®:** MSRP: \$39.99
- ♥ **1 Pair Bamboob♥ease™ Therapy Pillows** MSRP: \$24.99
- ♥ **Bamboobies® Cute Little Nursing Cover:** MSRP: \$44.00

**Please keep Bamboobies® in mind as you plan your editorial coverage:**

**December/Holiday issue:** The Bamboobies® Multi-pak and Cute Little Nursing Cover is a great gift for a new or expectant mother.

**February/Valentine's issue:** Heart-shaped pads show love to an expectant or new mother.

**April/Earth Month issue:** Made of organic, sustainable fabrics, Bamboobies® are an eco-friendly and economical alternative to disposable pads.

**May:** Bamboobies® make a great Mother's Day gift idea!

**August issue:** World Breastfeeding Week stories should feature Bamboobies® innovative and stylish products.

**Breastfeeding-Focused Special Issues:** Any breastfeeding lineup that helps pregnant and new mothers find the best products should include these innovative new nursing pads and nursing cover.

♥ Spread the *Love* of Bamboobies®!

Hello@BuyBamboobies.com

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## Retailers and Nursing Mothers alike Love Bamboobies®

Bamboobies® have developed a loyal and vocal following among newly-breastfeeding mothers, flooding social media outlets like Twitter and Facebook, mommy blogs, as well as the Bamboobies® email inbox. Read what makes Bamboobies® unique and why they're nursing mothers' favorite nursing pads.

### “bamboobies sell themselves!”

“Bamboobies sell themselves! They're the new mama must-haves.”

~Stephanie Moore, RN, BSN, IBCLC  
Owner of Becoming Mothers - Boulder, CO

### “everyone registers for bamboobies at our store”

“Here's the difference between Bamboobies and other lines of pads: Bamboobies are so pretty and feminine and packaged so nicely in the gift bag, friends love giving them as shower gifts. They don't even need to be wrapped! Everyone registers for Bamboobies at our store!

~Robin Morris, President of eco•POLITAN®, Lakewood, CO

### “much better than cotton pads”

“Much better than cotton pads, Bamboobies don't feel cold or clammy when wet and don't show or leak through my shirt.”

~Alexis - Seattle, WA

### “a cashmere sweater for my boobies”

“Like a cashmere sweater for my boobies - perfect for the first couple months of nursing!”

~Rachel - Boulder CO

### “the first & only pads I haven't leaked through”

“The FIRST and ONLY nursing pads I haven't leaked through... and it doesn't hurt that they're the softest too!” ~Meghan D. - Washington DC

### “they don't show through my shirt”

### “they're so soft!”

“My bamboobies just arrived and I'm already feeling relieved! HOLY COW, they're so soft! What a relief! I love that they don't feel uncomfortable when wet like cotton ones do!”

~Sarah C. - Gilbert, AZ

“So much better than the cotton pads I used with my first - so soft, so thin, so cute! They don't show through my shirts like my other washable pads do - whew!! Thank you!”

~Heidi J. - San Francisco, CA

### “me + pads felt DRY this morning!”

“I used overnight bamboobies last night for the first time - Now want to buy their entire stock! Big enough for full coverage all night -- me + pads felt DRY this morning!” ~Kelly R. - Meridian, MS

### “I love the heart shape”

“At first I was skeptical bc they're thin & heart shaped and I had never seen anything like it. But I tried them this morning and they were great! When my son is feeding on the first side, the other side lets down as well still & leaks like crazy. The waterproof layer stopped the leaking & I love the heart shape how it forms to the boob shape and hearts are just cute.” ~Ashley P. - Houston TX

### “eco-fabulous”

“Created by moms for moms, Bamboobies help new mamas stay comfortable and dry! The pads stay in place and don't show through clothing because of their unique heart-shaped design, created to conform to the breast. Eco-fabulous, made of all natural, untreated certified organic cotton, hemp and bamboo, so that only the most natural fabrics touch the breast.”

~Tana S. - Sarasota FL

### “created by moms for moms”